

PCA PUBLIC SERVICE AWARDS 2009

This program is designed to recognize PCA Regions that conduct charity fund raising or community service events. The winners are selected based on; How the charity was chosen, How creative the region was, How many members of the region participated, Obstacles overcome, Uniqueness and of course, the Success of their efforts.

Honorable Mention – \$250

This region supported 5 charitable institutions in 2009. Two large ongoing and 3 spur of the moment, just because the situation presented itself. Yearlong events resulted in an \$8,000 donation to Casa Pacifica, a home for abused, neglected and at-risk children as well as another \$8,000 donation to the Unity Shoppe, a Public Benefit Corporation that encourages self-sufficiency and independence by providing education and necessities of life to families, children, seniors and persons with disabilities.

During the year their normal fund raising events supported these two large charities, then one afternoon a quick tour thru the local Humane Society resulted in 20 pet loving members filling their Porsches with bags and cases of pet food, blankets, beds and toys and one truck delivery of bales of wood shavings for the muddy horse stables. The supplies, estimated around \$700, were gratefully received and a tour of the facility followed. That resulted in the adoption of a brother/sister pair of felines and a spontaneous round of donations for another \$350 in cash.

When the Corvette Club bailed out of their annual support of the local High School's Homecoming activities the region happily provided 6 cabriolets and owners to drive the Homecoming Court one lap around the field then drop them off in front of the grandstands. This Public Service event was enjoyed by all.

The year ended with a “Motor 4 Toys” event where 50 members participated with a haul of toys estimated at nearly \$1,000.

Congratulations on an Honorable mention, and a check for \$250 to The Santa Barbara Region

Third Place = \$500.00

The European and Classic Car picnic started 13 yrs ago when \$200 drew lots of applause. Continuing the event region members explored corporate sponsorship and involvement of other car clubs, advertising thru local media, posters and members involved their employers for sponsorship. Apart from the cars on display there were numerous activities for families and kids; face painting, magicians, pedal cars, food, musicians.... The goal for 2009 was \$100,000.00 and they raised 100,600.00 for the Queen Alexandra Foundation for Children.

The Third Place Public Service Award goes to the Vancouver Island Region

Second Place = \$1000.00

In the College of Science and Technology, approximately 30 students spend between 10 and 15 thousand man-hours to complete a vehicle from concept to physical reality in eight months and then to engage in competition. This region has been contributing over \$10,000 per year to this effort and this year's team ranked 15th out of 420 teams worldwide.

The Kirkland Concours d'Elegance brings together spectacular automobiles, motorcycles and classic boats in competition for the purpose of raising contributions for the Children's Hospital and Evergreen Healthcare. Members volunteer hundreds of hours organizing and displaying over 100 cars then serve as hosts and answer public questions. Kirkland management said the car display brings in more of the general public than might otherwise have attended.

The LeMay Museum's vision is "to be a technologically advanced, interactive museum and educational center." A monumental fundraising program is in progress to build a new world-class museum which, when completed, will be an excellent venue for a future Parade. The region provides monetary and in-kind contributions and hosts many club events at the museum site.

Did you know the number one and number two causes of non-war related Traumatic Brain Injury are sports and vehicle accidents? The region's support to the Brain Injury Association was instrumental in achieving passage of the nation's first legislation regarding Return-To-Play guidelines and rules.

With the ability to read as the number one predictor of academic success, "Page Ahead's" mission is to provide new books and reading activities that empower at-risk children. This region supports Page Ahead with both volunteer time as well as money for the purchase of books.

For their support of these 5 amazing charities Second Place goes to the Pacific Northwest Region.

First Place = \$1500.00

This region deserves the First Place award due to their overall club commitment. Approximately 80% of the region supported the event and a \$1,500 contribution represented nearly 1/3 of their treasury. The \$11,512 raised during the Porsche Paddock Challenge was matched by the Commonwealth of Kentucky to make a total gift of over \$23,000 for the Keeneland Concours d'Elegance, benefitting the University of Kentucky Children's Hospital.

Congratulations on the First Place Public Service Award, and a check for \$1500 to the Bluegrass Region.