



TAGHeuer
SWISS AVANT-GARDE SINCE 1860

Tag Heuer Gimmick Rally

We hope you will enjoy your journey through the countryside of Northern Illinois on the Tag Heuer Gimmick Rally on Tuesday, July 6, 2010. You are welcome to drive your Porsche, a rental car or your other vehicle on this rally. We encourage you to take family and friends as passengers. At registration you will be asked to choose your class, either a driver/navigator combination (2 people) or a family/friends group (more than 2 people in the car).

You will choose your “out-time” at registration, which will be a 30-minute time slot between 12:00 noon – 2:30pm. Please arrive approximately 15 minutes before your out time at the Expo Center parking lot – (across from the main entrance of Pheasant Run, and the same as the start for the TSD Rally). Park and check in at the registration tent, where you will pick up your envelope containing general information pages, the Route Instructions, the Gimmick Questions, and other pertinent information. Please bring your own pens/pencils and clipboard (if desired).

Please follow the directions of our volunteers, and line up in the parking lot in preparation for exit onto Route 64W, where you will start the Rally. Please make every attempt to start during your specified out-time. We must send cars out at 45-second intervals to accommodate all entrants. If there is an unforeseen problem with out-times for rally cars, please follow the directions of the workers. Thank you in advance for your patience.

This Rally is not timed and there is no time limit for completion. Mileage will NOT be counted for score. There will be 25 gimmick questions and some tie breakers. Your gimmick answer sheet must be turned in to the scoring table in the Tower Lobby no later than **5:30 pm** the day of the rally to be scored for awards. You are not required to turn in your answer sheet if you want to run the rally “just for fun”. Awards will be presented at the Rally Banquet on Tuesday night.

The route is straightforward and clearly marked. No one should get lost. The instructions specify incremented mileage for each instruction and also show accrued mileage for the total route. The total actual driving time is about 3 hours at a slow-moderate pace. You may stop anywhere along the way or detour as you please. There are no official rest stops, but there will be helper notes along the route that point out places to stop for gas, food and restrooms. There will be one stop where you will need to leave your car to find the answer to a question, otherwise all answers can be seen from the car during at posted speeds.

You will travel through a combination of towns and farmland. Please stop, look and listen at railroad crossings. My goal is for you to have a pleasant outing and experience the variety and charm of this part of the country. Please read the information in your envelope on the history of the area, and especially the Illinois Lincoln Highway, as this may assist you in solving some clues!

Remember that SAFETY is most important. Rally cars tend to travel more slowly than local traffic because the entrants are looking for answers to clues. Be courteous, pull over and safely let local traffic

by. Be careful to watch for farm equipment and trains at crossings, in addition to the sights along the way. Enjoy your journey into the heartland of America!